



OEM-quality cooling solutions for commercial vehicles

SAVE A LITTLE... OR LOSE A LOT

The true cost of choosing a cheap engine cooling radiator

For commercial trucks and heavy-duty vehicles



Average labor time: 5-8 hours | Labor rate: €180/hour | Total labor cost: €900-€1,440

OEM / OE-QUALITY RADIATOR

- Designed to original manufacturer specifications
- Correct material thickness and core density
- Proven heat dissipation
- Higher durability and reliability
- Heavier weight = stronger construction

- ✓ Installed once
- ✓ Long-term reliability
- ✓ Minimal risk of breakdown

CHEAP COPY / LOW-COST IMPORT

- Thinner aluminum
- Lower core density
- Inferior welds
- Reduced cooling efficiency
- Noticeably lighter weight
- Higher failure risk
- Shorter lifespan
- Often requires early replacement

What is not included in a cheap radiator price?

If a low-quality radiator fails, it usually does not fail in the —workshop. it fails on the road, under load, on a delivery, or in traffic.

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| <ul style="list-style-type: none">✓ Roadside assistance and towing✓ Downtime and lost revenue✓ Emergency road service✓ Paying labor a second time | <ul style="list-style-type: none">✓ Higher failure risk✓ Shorter lifespan✓ Often requires early replacement |
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The simple math:

Save €150-€300 on a radiator?

But risk €900-€1,440 labor again, plus towing, downtime, and missed business.

Our recommendation:

When labor costs are high and uptime matters:

Choose the radiator that lasts - *not the one that looks cheap up front.*

Talk to our experts today